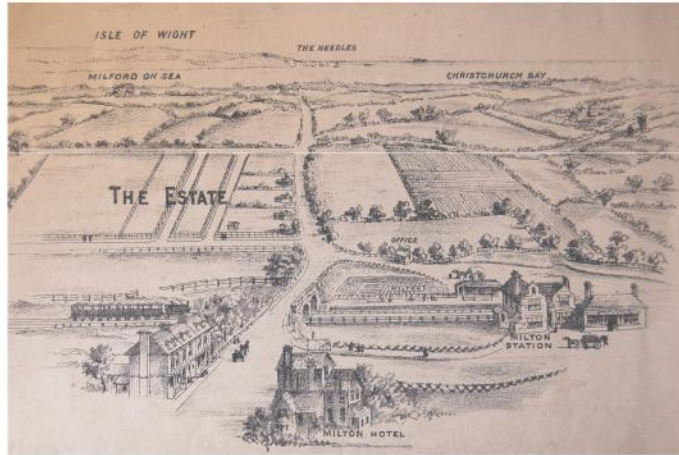


# Welcome to New Milton...



1894 Sale Catalogue. Note the Estate Office which still exists (see No. 11 on tour map).

## ...Past and Present

**B**uilt in 1886, New Milton Station was opened in 1888 and a new town was developed which expanded rapidly with the coming of the railway which was operated by the London and South Western Railway.

The name New Milton was used for the first time and can originally be traced back to the Post Office that stood opposite the railway station.

In 1895, the owner of the Post Office, Emma Newhook, commissioned a sign, which read - "New Milton Sub Post Office" to differentiate it from the post office in Old Milton.

This was officially accepted in 1896, and so the name New Milton caught on.



New Milton station c1900...



...and how it is today



**MILTON HERITAGE  
SOCIETY**

For more information on New Milton history visit  
[www.miltonheritagesociety.co.uk](http://www.miltonheritagesociety.co.uk)

## Location and attractions



**S**ituated between the New Forest National Park and the sea, the market town of New Milton is located from London via the M3 and M27 motorways and westward from the A35 and A31. Frequent trains from London (Waterloo) to New Milton take 1 hour 50 minutes and airports are located at Bournemouth and Southampton. There are regular bus routes from the town serving all major destinations and outlying villages.

New Milton is ideally situated to explore and enjoy the many varied attractions of the surrounding area, the most popular being the New Forest National Park, famed for its stunning views, wandering ponies and cattle, picturesque villages and welcoming pubs. The coastal scenery from Barton on Sea, of Christchurch Bay with the Purbeck Hills and Swanage to the West and the Isle of Wight and Needles to the East, is totally breathtaking.

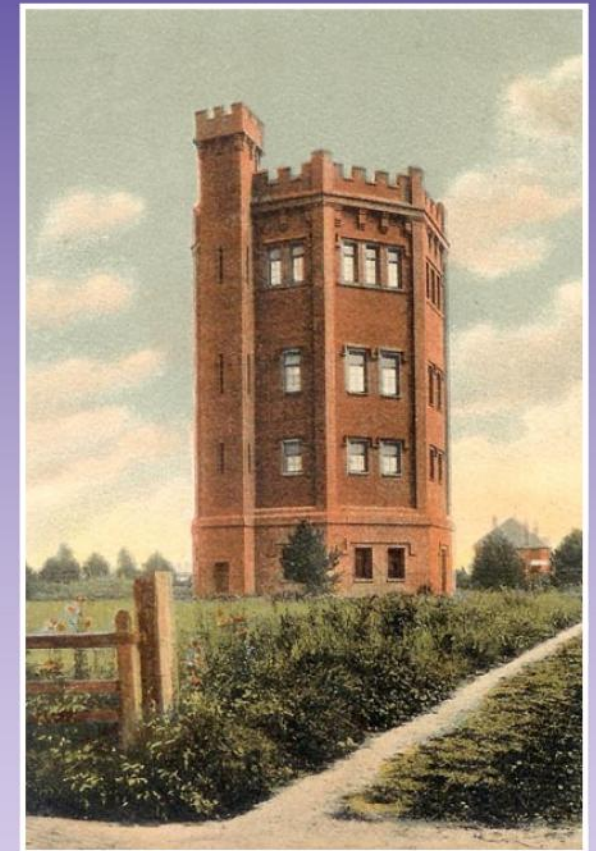
Famed for its maritime history and cobbled quay, the popular market town of Lymington, with car ferry services to Yarmouth on the Isle of Wight, is only 6 miles away, whilst the National Motor Museum at Beaulieu and Buckler's Hard - Nelson's famous boatyard, are just over half an hour's drive. The beautiful Exbury Gardens are a few miles further east.

Closer on the doorstep in New Milton is the world renowned Sammy Miller Motorcycle Museum, the magnificent castle in Highcliffe and the majestic Priory in Christchurch.

Bournemouth and Southampton both offer great shopping experiences from all the well known stores and a diverse range of entertainment and cultural activities can be enjoyed at cinemas, theatres, music venues, museums and art galleries. Both towns offer a wide selection of restaurants, coffee shops and bars.

***There's so much more to explore and enjoy  
in and around New Milton - so find out its history  
today and go discover...***

# Tour guide and History of New Milton



**MILTON HERITAGE  
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# The changing face of New Milton Town Centre

Station Road has seen numerous changes since 1886 when the railway station was built. Initially the shopping and retail area of the town was located on both sides of the railway bridge.

Until the 1970s most of the eastern side of Station Road still had private houses or houses that had been converted into use as a community centre, council office or dentist. During the 1970s these houses were bought up, demolished and replaced with what you can see today.

The southern half of Station Road was much narrower than it is today. There were bungalows and small buildings located on the east side which were used as a coal merchants, an estate agents and a bookshop. They were accessed via a service road. When they were demolished this gave more room for a wider street and pavements as they are today.

*Note: Images are numbered near to the locations on the tour map.*

This image shows 'Ivy Bank' (on the left), a large house that was situated at the junction of Avenue Road and Fernhill Lane. Manor Road, to the right, was built on land purchased from the Fernhill Manor estate.

Number 8 on map.



The Unionist Club was built in 1910. Later it was renamed the Conservative Club and is still in use today. Compare the same roof line and upper windows in the image with the building as seen today. Number 12 on map.



Roberts Adlard was a builders merchant business. It was located to the left of Mitchell's Estate Agents in Old Milton Road. Originally this was the site of Hayward's Farm. The recreation ground was purchased from the farmer.

Between numbers 13 and 17 on map.



'Rosebank' was built as a private house on the east side of Station Road and located opposite the Conservative Club. It later became the Council Office and Community Centre. It was also home to the first library in New Milton. This image gives an idea of the size and scale of the private houses in Station Road up until the 1970s. Opposite number 12 on map.



This image of the War Memorial was taken in the 1930s. Note the old War Memorial Hall in the background which was destroyed by fire in 1976. The war memorial was unveiled in September 1920. The land was bought by public subscription and is owned by the people of New Milton.

Number 17 on map.

This image taken in the 1950s is looking South towards what is now Station Financial (formerly Burgess Book Shop) and Barclays Bank. Note the riding school on horseback in the street. Beside number 12 on map.



This image, looking North, shows 'The Little Shops' and service road located approximately where the newsagent and Post Office Counters business is today. Note the doll's house on the right which was used as an advert for the estate agents Hull and Henderson. Number 16 on map.



## Misselbrook & Weston, Ltd.



FAMILY GROCERS, BAKERS, WINE, SPIRIT AND BEER MERCHANTS.  
New Milton S.O., Hants.

Restaurant attached for use of Visitors and others when TEAS AND REFRESHMENTS CAN BE HAD UPON THE SHORTEST NOTICE.  
Also at Southampton, Lyndhurst, Eastleigh, Romsey and Hyde, I. of W.

The first grocers in New Milton were Misselbrook and Weston located to the left of what is now the furniture shop on the railway bridge. On the opposite side of the road, Farewells ran a farm shop selling dairy produce. The first supermarket in New Milton was Fine Fare which was located to the right of what is now the HSBC bank in Station Road. Number 3 on map.



This image shows the cross roads in Station Road looking south. The Westminister bank is located where Boots is currently located. The Midland Bank used to be where Heppenstalls Solicitors is now situated. Opposite number 13 on map.



This Heritage Guide has been sponsored by Heppenstalls Solicitors Ltd, serving New Milton since 1923.





**13. The Crossroads.** This area of town was devastated in an air raid on August 23rd 1940. Twenty Miltonians were killed. There were two other bombing raids on New Milton later during the war. This location was known as Gas Showroom Corner as this was the location of the gas board office for many years. The image above left was taken in 1933.



**12. Station Road North.** During the early development of Station Road the shops were on the west and private houses on the east. The Scala Cinema was built in 1919 and was situated near to Barclays Bank.

**11. Galleon Taxi office.** This building was used as the Estate Office when land was being sold off. The office can be seen in the 1894 Sale Catalogue image shown within this guide. Over the years it has been used by a coal merchant and later a newsagent before its current use.

**10. The Railway Station.** The railway line and this station were constructed in the 1880s to link Southampton and Bournemouth to Bournemouth. The plaque above the station master's house is dated 1886. The first train arrived in 1888 owing to geological problems along the line.



**9. Milton Hotel, later the Speckled Trout public house.** The Milton Hotel was built by a Winchester brewer named Mr Hugh Wyeth. It was constructed shortly after the railway station was completed in 1886.



**8. WW2 Air raid shelter.** This building is the one remaining above-ground air raid shelter from the Second World War. It is now used for electrical supply purposes.

**7. Ballard Water Meadows** leading to Great Woar Copse is an area of peace and tranquillity still unspoilt. It is owned and managed by New Milton Town Council. The cattle in the meadow are a natural and environmentally friendly way to manage the landscape.



**6. Ballard Lake.** This lake was given to the town in 1924 by Colonel Ubsdell the owner of Great Ballard House, now Ballard College. At the time of the sale of his estate this was listed as a 'fish pond'.



**5. Fernhill Manor.** 'Fernehalle' is mentioned in the Domesday Book of 1086. There has been a substantial house on this site since Saxon times. This building was a girls school from 1919 to 1995.



**14. The Old Post Office.** This 18th century style building was constructed in 1933. The telephone exchange used to be situated on the top floor. It is still in use as a sorting office.



**15. Station Road South.** Development south of the crossroads did not start until the 1930s. This image is looking North towards the traffic lights. There were private houses on the East side and shops on the West. Smith Bradbeer relocated to New Milton from Southampton after their shop was destroyed during World War Two.



**16. The Memorial Clock.** This clock was unveiled in 2011 to commemorate the 26 Miltonian civilians who were killed during the three bombings of New Milton during World War Two.



**17. Recreation Ground and War Memorial.** The Recreation Ground was bought by public subscription in 1919 as a memorial to the Miltonians who lost their lives in the Great War. The memorial was unveiled in September 1920.

**18. Whitefield Road.** Whitefield was part of Hayward's Farm on which this road is built. The name 'Whitefield' derives from the daisies that grew on the field.

**19. War Memorial Hall.** The War Memorial Hall came in to being in 1945 as a club for returned servicemen. It was sadly destroyed by fire in 1976. The current building is the home of the Milton Heritage Society which exhibits a large collection of images, maps and documents relating to the history of Milton Parish.

The walk starts and finishes from the Osborne Road car park and should take about 45 minutes. If you want to take longer, there are a good selection of coffee houses



**1. The Water Tower.** Built in 1901, it is the only listed building in New Milton and stands 83 feet 7 inches (25.5 metres) above ground level or 212 feet high from mean sea level. It holds 200,000 gallons of water.



**2. Bank Terrace.** Built in 1904. The Wilts and Dorset bank on the corner of Osborne Road was bought out by Lloyds Bank in 1918.



**3. Milton Hall.** This was one of the early buildings in New Milton. It was built about 1900. Part of it was used by the Wilts and Dorset Bank. It was a meeting hall, later an auctioneer's, a seed merchant, a carpet shop and now a furniture emporium.



**4. Williams Bridge Garage.** The right side of the building was a garage run by Mr Fred Keeping. The left side was a post office run by Mrs Emma Newhook. She called it the 'New' Milton post office and the railway company used this name for the new station.